



MEDIA ADVISORY

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COLORADO BEHAVIORAL HEALTHCARE COUNCIL AND
JEFFERSON CENTER FOR MENTAL HEALTH
TO HONOR REPRESENTATIVE CHERI GEROU AND REPRESENTATIVE TRACY KRAFT-THARP

WHO: Colorado Behavioral Healthcare Council (CBHC) and Jefferson Center for Mental Health
WHAT: Jefferson Center for Mental Health Annual Legislative Kick-off Event
WHERE: Summit Center, 3810 Pierce Street, Wheat Ridge, CO 80033
WHEN: Monday, August 26, 2013 at 5:30 p.m.
WHY: A special thank you to Representative Cheri Gerou and Representative Tracy Kraft-Tharp for their support of behavioral health in the 2013 session. These awards will be presented at Jefferson Center for Mental Health’s annual Legislative Kickoff Event.

At the event, members of the Policy Action Network (PAN) have the opportunity to meet with their local legislators and get up-to-date information about pending legislation and issues related to mental health. Members of the PAN are consumers, family members, community advocates, board and staff of Jefferson Center for Mental Health. Their purpose is to establish and maintain positive relationships with elected officials and other decision-makers to promote adequate resources and improve the lives of community members.

INTERVIEW OPPORTUNITIES:

Dr. Harriet Hall, CEO, Jefferson Center for Mental Health
George DelGrosso, CEO Colorado Behavioral Healthcare Council
Representatives Cheri Gerou and Kraft-Tharp

About Jefferson Center for Mental Health

Celebrating its 55th year, Jefferson Center for Mental Health helps to bring hope for a brighter future to thousands of community members who struggle with mental health challenges. As the community’s nonprofit mental health center, Jefferson Center serves people throughout Jefferson, Gilpin and Clear Creek counties at over 20 locations, as well as schools, nursing homes, senior centers and other community settings. Last year Jefferson Center served more than 19,000 people in need. Center staff has expertise in numerous areas including children and family issues, adults with serious mental illness, suicide prevention, early intervention, juvenile justice, and trauma treatment. For more information about Jefferson Center, visit www.jcmh.org.